



Website Publishing & Basic SEO

Syllabus

- Basic HTML
- Templates
- index.html
- HTM/HTML
- HTML Editors
- cPanel
- Meta Tags
- Image SEO
- Text SEO
- Link Generation

Outcomes of Website Publishing & Basic SEO Short Term Program

- **Communication:** Website publishing requires effective communication skills, including writing, editing, and presentation. By learning to write and present content for websites, you can improve your overall communication skills, which can be beneficial in both personal and professional settings.
- **Time management:** Creating and publishing a website involves several tasks that need to be completed in a timely manner. By managing your time efficiently, you can ensure that all the tasks are completed on time and within the given deadlines. This skill can help you in managing your personal and professional life more efficiently.
- **Attention to detail:** Website publishing and SEO require a keen eye for detail. By paying attention to details such as formatting, grammar, and layout, you can improve the quality of your work and ensure that it is error-free. This skill can be useful in any task that requires attention to detail.
- **Analytical skills: SEO** involves analyzing data to determine the best strategies for improving website ranking and traffic. By learning these skills, you can develop an analytical mindset that can help you in making better decisions in various aspects of life.
- **Adaptability:** Website publishing and SEO involve constantly changing technologies and strategies. By being adaptable and willing to learn new skills, you can stay ahead of the curve and succeed in any field you choose.

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